

DEMETRA MAZRIA

DESIGN & ART DIRECTION

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EXPERIENCE

INTERACTIVE & WEB DESIGNER

CONDE NAST DIGITAL

New York June 2010 - Present

Responsible for the design of Style.com, including daily homepage updates as well as weekly, special, and new features. Provided design support for Vogue.com. Assisted in redesigning Allure.com. Provided overnight and weekend support during NYC, London, Paris, and Milan Fashion Weeks. Also art directed photoshoots for features. Close collaboration with editors, photographers, and the production team.

ART DIRECTOR & DESIGNER

DEMETRA MAZRIA

New York 2006 - Present

Design and art direction for a client base including musicians, an architecture firm, an outdoor expedition company, a jewelry designer, and a non-profit organization.

DESIGNER

CHAD LEVIGNE

New York October 2009

Helped to redesign and relaunch a line of Signature Scents by Bath and Body Words using abstract designs that play on textures and emotions in order to reach a younger and more diverse audience.

DESIGNER

KING & CABOULI DIRECT MARKETING

Westchester, NY May 2009 - Present

Design and conceptualization of various types of gift cards (in store, B2B, rebate) and travel credit cards for American Express

JR. ART DIRECTOR

THE ART DEPARTMENT

New York August 2008 - August 2009

Designed logos, websites, and advertising for a diverse client base including fashion designers and musicians.

ASSISTANT CREATIVE DIRECTOR

HILLMAN PARTNERS

New York January 2008 - July 2008

Permalance Assistant creative director for small advertising agency. Worked for clients such as National Geographic and the Healing Garden.

DESIGNER

S2 DESIGN GROUP

New York August 2006 - December 2007

Packaging and branding designer for clients such as Schering Plough, Hasbro, Pepperidge Farm and Dannon; conducted market research.

SKILLS

CS5, Dreamweaver, Flash, Quark XPress, Microsoft Word, Powerpoint, Excel. Photo retouching. Digital and analog photography. HTML and CSS, basic PHP and javascript. Mac and PC Platforms

EDUCATION

SYRACUSE UNIVERSITY

Communications Design BFA 2006

Dean's Scholarship

3RD WARD 2008

flash and web design classes